2013 Joint Housing Conference
MI NAHRO • MHDA • UPHO
September 11-13, 2013
Shanty Creek Resort
Bellaire, Michigan

the conference for 5 to 10 minutes and introduce the luncheon speaker prior to the Thursday Luncheon.

Room Key Advertising
The gold sponsor is the only sponsor whose company logo appears on the room key of all our attendees staying at the conference hotel.

Name Badges
The gold sponsor is the only sponsor whose company logo appears on the attendee name badges. Your company logo will be featured on the lower right corner of the attendee name badges.

Exhibit Space
As the gold sponsor your company will receive a complimentary vendor table that includes registrations for two company representatives.

Signage Rights
The gold sponsor is entitled to provide appropriate signage in the main conference rooms and the conference registration area. The gold sponsor signage will be more prominent than those of any co-sponsors.

Conference ProjectionBackdrop
As the gold sponsor your company logo will appear along with the conference logo and more prominently than those of any co-sponsors on the default projection backdrop in the main conference hall. This backdrop will be used during general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

Conference Promotional Material
As the gold conference sponsor your company’s name will appear more prominently than those of any co-sponsors on the conference website, the on-site conference agenda and on sponsor recognition signage at the conference.

Company Literature and Giveaway
As the gold conference sponsor you have the opportunity to distribute your company’s brochure and a gift/giveaway to be included in the attendee pack that is distributed to participants upon registration at the conference.

ABOUT THE SHOW
You’re invited to take part in the 2013 Joint Housing Conference. This event will take place at Shanty Creek Resort in Bellaire, Michigan, on September 11-13, 2013. Attendance is expected to be around 250 professionals from the industry.

WHO EXHIBITS
Companies representing the best products and services in the industry will be exhibiting. This exhibition will provide you with an excellent opportunity to increase your sales volume by marketing to prospective clients who are actively seeking the products and information that you have available.

EXHIBIT SPACE RATES
Exhibitor Fee (single representative) - $300
(Fee includes one table, meals for one company representative, cocktails and hors d’oeuvres at hospitality)

Exhibitor Fee (two representatives) - $400
(Fee includes one table, meals for two company representatives, cocktails and hors d’oeuvres at hospitality)
additional 6’ tables .......................$50 each

ELECTRICITY
Each vendor is responsible for letting us know if you need electricity. Please be sure to indicate on your registration form if you are in need of electricity.

SPONSORSHIP OPPORTUNITIES
Your company can expand its visibility at this event by being a conference sponsor. Sponsorship opportunities include:

Gold Sponsor - $3000
Addressing the Conference
The gold sponsor is the only sponsor given the opportunity to address the conference. As the gold sponsor you will have the opportunity to address
Silver Sponsor - $1500

Exhibit Space
As a silver sponsor your company will receive a complimentary vendor table that includes registrations for two company representatives.

Conference Projection Backdrop
As a silver sponsor your company logo will appear along with the conference logo and any co-sponsors on the default projection backdrop in the main conference hall. This backdrop will be used during general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

Conference Promotional Material
As a silver sponsor your company’s name will be featured on the conference website, the on-site conference agenda and on sponsor recognition signage at the conference.

Company Literature
As a silver sponsor you have the opportunity to distribute your company’s brochure to be included in the attendee packet that is distributed to participants upon registration at the conference.

Bronze Sponsor - $500

Exhibit Space
As a bronze sponsor your company will receive a complimentary vendor table that includes registrations for two company representatives.

Conference Projection Backdrop
As a bronze sponsor your company logo will appear along with the conference logo and any co-sponsors on the default projection backdrop in the main conference hall. This backdrop will be used during general announcements, at the start and end of sessions and at all other times during the proceedings when the projector is not in use by presenters.

Conference Promotional Material
As a bronze sponsor your company’s name will be featured on the conference website, the on-site conference agenda and on sponsor recognition signage at the conference.

FOLDER INSERT - $100
Have you thought about expanding your contacts with the housing industry professionals throughout the state of Michigan? Purchasing a folder insert at $100 gives your company the opportunity to insert a one piece promotional item into the conference packet. This is a great marketing opportunity for those who can not make it to the event in person.

SHOW DATES AND HOURS
Wednesday, September 11
12:00 p.m. - 10:00 p.m. exhibit setup
Thursday, September 12
8:00 a.m. - 5:00 p.m. - show hours
6:00 p.m. - 9:00 p.m. - exhibitor hospitality

SHOW INQUIRIES
For questions about the show, please contact:
Shanda Johnston, Ingham County Housing Commission Vendor Liaison Committee Chair
517.349.1643 or hcwrozek@ingham.org

Jim Ward of Ward Energy LLC will be assisting with your onsite needs. He can be reached at 313.319.1822 or wardenergylcc@comcast.net.

SECURITY
The exhibit area will be locked after show hours, however we will not be held responsible for valuable items left in the exhibit area. It is the sole responsibility of the exhibitor to obtain insurance to cover the exhibitor’s property.

HOTEL INFORMATION
Shanty Creek Resort
5780 Shanty Creek Road
Bellaire, MI 49615
A block of rooms under the name of Joint Housing Conference until August 11, 2013

Make your reservations by filling out the attached room reservation form and sending it directly to the hotel.
Room rates: $99 per night for a Standard Room or $114 per night for a Parlor Studio Room (single or double occupancy)

Wednesday, September 11 @10:00 a.m.
2013 Joint Housing GOLF SCRAMBLE
Everyone welcome . . . men, ladies, and golfers of all abilities! Contact Cheryl Anne Farmer at 734.498.2493 or minahro@minahro.org for details and to reserve a spot before September 8, 2013.

The Summit Golf Course
18 Holes with a cart
$36/person
Exhibitor & Sponsor REGISTRATION FORM

September 11-13 MI NAHRO • MHDA • UPHO
2013 Joint Housing Conference

Please fill out the information requested below. Please print clearly.

EXHIBITOR & SPONSOR INFORMATION

Company Name

_______________________________________

Address

_______________________________________

City/State/ZIP

_______________________________________

Phone

_______________________________________

Website

_______________________________________

Email

_______________________________________

Company Representative

_______________________________________

Company Representative

EXHIBITOR FEES:

Exhibitor Fee (single representative) □ $300
(Fee includes one table, meals for one company representative, cocktails and hors d’oeuvres at hospitality)

Exhibitor Fee (two representatives) □ $400
(Fee includes one table, meals for two company representatives, cocktails and hors d’oeuvres at hospitality)

Extra Table(s)______@$50=________

Booth # Choice 1st_____ 2nd_____ 3rd_____

ADDITIONAL INFORMATION

☐ Yes, I need Electricity

☐ Yes, I need a Name Badge

☐ Yes, I need a 6’ table

☐ Yes, I need a tablecloth and skirting

☐ Our company would like to contribute $_________________ to Hospitality.

☐ Our company would enjoy providing the following door prize:

SPONSOR FEES:

Gold Sponsor □ $3000
Silver Sponsor □ $1500
Bronze Sponsor □ $500
Folder Insert □ $100

PAYMENT INFORMATION

TOTAL: $____________
Please add the section totals and place sum in space provided above.

Check #____________
Please make checks payable to Michigan Chapter of NAHRO.

CANCELLATION INFORMATION

Cancellations received 7 days prior to Conference will be refunded less a $50.00 cancellation fee. Requests for refunds for extenuating circumstances within 7 days of conference must be in writing to Cheryl Anne Farmer, MI NAHRO Service Officer, 169 Templar, Pinckney, MI 48169 or minahro@minahro.org within two weeks of ending date of conference. Questions? Call the MI NAHRO office at 734.498.2493.

Return registration form and payment to:

MI NAHRO
169 Templar, Pinckney, MI 48169
517.676.7226 minahro@minahro.org

You can also register online at www.minahro.org.
Michigan Chapter of NAHRO (212539)
2013 Joint Housing Conference
September 10-13, 2013
Reservations Must Be Received By: August 11, 2013
Reservation requests received after this date will still be accepted provided rooms are available.

PLEASE RETURN THIS FORM BY MAIL (OR) FAX TO:
Reservations Department • Shanty Creek Resorts
5780 Shanty Creek Road • Bellaire, MI 49615
Fax: 231.533.7004
Check-in begins at 6pm, Check-out is 12 Noon.

Name:______________________________________________
Address:____________________________________________
City:_________________________  State:____     Zip: ____________
Confirmation Email: _______________________________

You are welcome to arrive early or extend your stay following this scheduled event. At times specified accommodations are not available prior to or following your event. If the room type requested is not available, we reserve the right to assign the next available room type and rate.

Arrival Date: ________________    Departure Date: ________________      # Adults:_______ # Children:________

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Room Type</th>
<th>1 Adult</th>
<th>2 Adults</th>
<th>3 Adults</th>
<th>4 Adults</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Guest Room (2 Beds)</td>
<td>$99</td>
<td>$99</td>
<td>$114</td>
<td>$129</td>
</tr>
<tr>
<td></td>
<td>Parlor Studio (King Bed)</td>
<td>$119</td>
<td>$119</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Additional guest fee is $15.00 per person, per night. Children under 18 may stay free in their parents’ room using existing bedding.

The above rates are per room, per day, plus 6% state tax, 9% resort fee and 5% TCCVB fee.

IF YOUR ORGANIZATION IS STATE TAX EXEMPT YOU MUST FURNISH A COPY OF THE STATE TAX EXEMPTION CERTIFICATE WHEN MAKING YOUR RESERVATIONS.

THIS FORM MUST BE MAILED OR FAXED IN TO RECEIVE THE GROUP DISCOUNTED RATES.

Deposit Policy: You must guarantee your room reservation with a major credit card or a check for deposit of 1st nights lodging. Credit card WILL BE charged for the above deposit. Use of Debit cards at the resort for lodging or deposits may cause your financial institution to put a hold on your account for the total amount of the stay plus a $50.00 per night incidental charge. The resort is not responsible for returned check fees resulting from this practice by your financial institution. Refund of your deposit will be made if cancellation occurs at least 5 days prior to arrival, less a $10 handling fee.

Card Number:  _____________________________________
Expiration Date:_____________________

If Mailing a Check, Please Note on the Line Above. Your reservation will be held for 10 days pending receipt of the check.
If credit card deposit is made and organization pays in full by check refunds of credit card are subject to a $10.00 handling fee.

Signature (Required): ____________________________
Printed Name ______________________________ _

Do you have any special lodging requests?    Barrier Free: ___  Other (Please Indicate): _________________

We do our best to honor special requests, however we cannot guarantee them.

FOR QUESTIONS OR FOR MORE INFORMATION, PLEASE CALL 800.678.4111